

BRONZE

\$500 TEAM SPONSOR

Company name featured in a 'Bronze Sponsor Thank You' post on Team BC's Instagram/BCLA Facebook page.

Sponsors will be acknowledged as Individual sponsors or Team Sponsors.

Please note that depending on the number of sponsors, bronze and silver tiers may be combined in a post with Silver receiving larger font size. (2 social media mentions)

SILVER

\$501-\$1500 TEAM

Company name showcased in a 'Silver Sponsor Thank You' post on Team BC's Instagram, a story on BCLA Instagram, and a post on the BCLA Facebook page.

Sponsors will be acknowledged as Individual sponsors or Team Sponsors.

Please note that depending on the number of sponsors, bronze and silver tiers may be combined in a post, with Silver receiving larger font size. (3 social media mentions)

GOLD

\$1501-\$2500 TEAM

Company name and/or logo highlighted in a 'Gold Sponsor Thank You' post on both Team BC and BCLA Instagram accounts, as well as on the BCLA Facebook page.

Additionally, two extra mentions on Team BC Instagram stories, coinciding with team travels.

Sponsors will be acknowledged as Individual sponsors or Team Sponsors. (5 social media posts, including company logo)

PLATINUM

\$2501 & ABOVE TEAM

Company name and logo prominently featured in a standalone 'Platinum Sponsor Thank You' post on both Team BC and BCLA Instagram accounts, along with the BCLA Facebook page.

Two extra stories on Team BC Instagram and one additional story on BCLA Instagram. Sponsors will be acknowledged as Individual sponsors or Team Sponsors. (6 standalone social media posts, including company name and logo)

CONTACT DEBHEARD@BCLACROSSE.COM